

MA IN INTERNATIONAL ALTERNATIVE TOURISM

(Taught in Bulgarian)

Brief description of the program:

The training program goes through courses in international alternative tourism, ecotourism, extreme tourism and caving, cultural and religious tourism, rural tourism, hunting, guiding and tourist animation, legal regulation of tourism, tour and transportation. Extracurricular forms of education include seminars, practices, project, field studies of destination (area) for tourism.

The program offers an upgrading semester for the candidates holders of the “Professional bachelor” degree.

Major and qualification:

Specialization: Alternative Tourism

Major: International Tourism

Qualification: Master in International Tourism

Program:

1st year, semester 1

Basic courses (credit)

GEOM101 Current forms of international alternative tourism - 30 h. 3 cr.

GEOM102 Organization and management of international alternative tourism - 30 h. 3 cr.

GEOM103 Legal regulation of tourism activities - 30 h. 3 cr.

GEOM109 Ecotourism and protected areas - 30 h. 3 cr.

GEOM110 Rural tourism - 30 h. 3 cr.

GEOM122 Survival and guidance in nature - 30 h. 3 cr.

GEOM306 Gemological tourism - 30 h. 3 cr.

Extracurricular educational forms (credit)

GEOM163 Individual work: Alternative tourism - 30 h. 3 cr.

GEOM167 Seminar: Environmental issues in tourism - 30 h. 3 cr.

GEOM182 Practice: Rural tourism - 30 h. 3 cr.

GEOM183 Practice: Ecotourism - 30 h. 3 cr.

GEOM184 Project: Rural tourism – 30 h. 3 cr.

GEOM187 Project: Ecotourism and protected areas - 30 h. 3 cr.

GEOM188 Practice: Field study of a tourist destination (area) for alternative tourism - 30 h. 3 cr.

1st year, semester 2

Basic courses (credit)

GEOM108 Specialized vocabulary in English (language training) - 30 h. 3 cr.

GEOM201 Tour, agency and transportation in tourism - 30 h. 3 cr.

GEOM203 Information systems in tourism - 30 h. 3 cr.

GEOM208 Guiding and tourism animation - 30 h. 3 cr.

GEOM211 Extreme tourism and caving - 30 h. 3 cr.

GEOM212 Project management in international tourism - 30 h. 3 cr.

GEOM307 Cultural and religious tourism - 30 h. 3 cr.
Extracurricular educational forms (credit)
GEOM168 Seminar: Sustainable tourism development - 30 h. 3 cr.
GEOM185 Project: International tourism - 30 h. 3 cr.
GEOM186 Seminar: Objects for alternative tourism - 30 h. 3 cr.
GEOM268 Practice: Guiding - 30 h. 3 cr.
GEOM270 Practice: Tourism animation – 30 h. 3 cr.
GEOM272 Project: Cultural and religious tourism - 30 h. 3 cr.
GEOM273 Practice: Extreme tourism and caving - 30 h. 3 cr.

2nd year, semester 1

Basic courses (credit)

GEOM107 Geological and natural phenomena - 30 h. 3 cr.
GEOM213 Folklore and tourism - 30 h. 3 cr.
GEOM214 Public archaeology - 30 h. 3 cr.
GEOM302 Public relations and advertising in alternative tourism - 30 h. 3 cr.
GEOM303 Hunting tourism and hunting areas - 30 h. 3 cr.
GEOM314 Management in alternative tourism - 30 h. 3 cr.
GEOM315 Wellness and spa tourism - 30 h. 3 cr.
Extracurricular educational forms (credit)
GEOM401 Internship: International alternative tourism - 150 h. 15 cr.

Upgrading semester:

Basic courses (credit)

GEOM207 World heritage - 30 h. 3 cr.
GEOM311 Exotic tourism - 30 h. 3 cr.
GEOM410 Statistical methods in tourism - 30 h. 3 cr.
GEOM411 GPS and topography - 30 h. 3 cr.
GEOM413 Influence of the eco-catastrophes on tourism - 30 h. 3 cr.
GEOM418 Recreation ecology - 30 h. 3 cr.
GEOM419 Nature, culture, tourism - 30 h. 3 cr.
Extracurricular educational forms (credit)
GEOM416 Seminar: Natural dangers and alternative tourism - 30 h. 3 cr.
GEOM417 Seminar: Marketing and management strategies in alternative tourism - 30 h. 3 cr.
GEOM420 Practice: Alternative tourism - 30 h. 3 cr.
GEOM421 Practice: Gemological tourism - 30 h. 3 cr.
GEOM422 Individual work: Exotic tourism – 30 h. cr.
GEOM423 Individual work: Nature, culture, tourism - 30 h. 3 cr.
GEOM424 Project: Geological tourism - 30 h. 3 c.